



Registrar and Transfer Company

10 Commerce Drive, Cranford, New Jersey 07016-3572

CFP Contact information:

1 (800) 866-1547

Kris Haskins - ext. 3304

Carol Holton - ext. 3303

Patricia Mullen - ext. 3317

Carmella Racanelli - ext. 3315

RELEASE • CFP NEWS RELEASE • CFP NEWS RELEASE • CFP NEWS

News Release August, 2010

XBRL Spoken Here

Commerce Financial Printers (CFP) is pleased to announce the formation of a reselling partnership with NeoClarus, Inc. to provide our clients with seamless, cost-effective services for the mapping and tagging of financial data with XBRL taxonomies. Through the secure web-based interface, CFP will work with NeoClarus to help our clients comply with the SEC filing requirements to have their financial data mapped and tagged in the XBRL (eXtensible Business Reporting Language) forms by the final phase of the June 15, 2011 deadline.

Through CFP, NeoClarus' experienced accounting staff will work with you to:

- Analyze your financial statements and identify the appropriate taxonomy to be used, be it IFRS, US-GAAP, ICI, etc.
- Perform a gap analysis for the creation of extension taxonomy elements;
- Provide a comprehensive CPA-Report for corporate accountant's review;
- Create a valid instance document and other related files for your review, feedback and approval;
- Prepare fully validated files ready for EDGAR submission through CFP.

Note: Although NeoClarus has an experienced accounting staff, clients must take full responsibility for their final document to be filed with the SEC.

What is XBRL?

XBRL, eXtensible Business Reporting Language, is the financial reporting language that companies must use to report their financial information contained on Forms 10Q and 10K. Accelerated filers are already required to use this reporting format for reports filed on or after June 15, 2010. All reporting companies are required to use this format by June 15, 2011. XBRL standardizes the reporting by using standards to tag financial data so that it can quickly and easily be extracted for analysis and comparison by investors. Once financial information is filed with XBRL tagging, the data can be directly downloaded into spreadsheets by investors.

NEWS

Free Monthly Webinars

CFP clients can learn more about XBRL and the mapping and tagging process by attending a free webinar. Webinars are held on the 4th Wednesday of each month at 2:00 pm EST, beginning August 25, 2010 and last about 45 minutes. If you are interested in attending the next webinar, please contact your CFP Account Executive or Kris Haskins, VP and Manager, CFP Sales and Marketing, at 800-866-1547.

How Does the CFP Service Work?

CFP has the software, interface and expertise to coordinate the EDGAR formatting of the filing while, at the same time, NeoClarus' accounting specialists are mapping and tagging your financial data in accordance with XBRL requirements. Once your accountants have reviewed and approved the mapping, the file is provided to CFP for EDGAR filing with the SEC.

When Should I Start the XBRL Process?

The initial filing takes a considerable amount of time and effort, since this will be the first time your data elements must be reviewed and tagged with the XBRL coding. This is usually ***a two to six week process*** and sufficient time must be allowed for completion. Because all companies are required to perform XBRL by June 15, 2011, and since the process generally takes 2 to 6 weeks for the first mapping, it is imperative that companies don't wait until the second quarter of 2011 to start the process. We can start the process with a 10K that is not final, overlaying the final financial report over the earlier XBRL mapping. We recommend performing your first filing early to provide sufficient time for this process to be completed. Subsequent filings usually require about one week lead time.

Who is NeoClarus?

NeoClarus is an international leader in electronic data-mapping services. They employ an experienced accounting staff well versed in U.S. GAAP, IFRS standards. NeoClarus has developed an end-to-end collaborative web-based process to assist financial printers and EDGAR filers to work with their clients to meet XBRL financial filing requirements. Their accounting staff will analyze financial statements and identify appropriate taxonomy to use to meet U.S. GAAP standards.

How Do I Get Started?

Simply ask your Account Representative at CFP for a fee quote. Select the services desired, sign and return the quote to CFP. We will coordinate the initial communication between NeoClarus and your firm. Please note NeoClarus' service is available for clients only through CFP. Special discounts are available for clients that also have their proxy statements and/or annual reports printed by CFP. Plus an additional 10% discount will be given to clients who request XBRL for their initial mapping and tagging prior to December 1, 2010.